Istak PARKING KEEPS YOU

LET'S GET RID OF GRIDLOCK

CONGESTION IN CITIES

Driving is a vital part of how we move through the world today and U.S. cities face increasing traffic congestion.



\$230-\$300 billion cost to the U.S. each year — 4X the amount spent on infrastructure.



14.5M hours are spent stuck in traffic every day.



85% of commuters drive to work — a forty year trend.



260M vehicles in the U.S. — car ownership has increased, exceeding the rate of population growth.



Trip Avoidance is real — congested lanes create a disincentive for employees and tourists to enter a city.

TRENDS DRIVING CONGESTION

Cities are thriving, but the concentration of people and businesses has increased traffic congestion.



Population Growth: 355M people by 2030.



Urbanization: 85% of the population will live in urban areas by 2030.



Transportation Network Company (TNC) Growth: 180% increase in urban road

use caused by rideshare..



E-commerce Growth: Clogging Curbs by putting more delivery trucks on the road.



AN ECOSYSTEM APPROACH TO REDUCING CONGESTION

To reduce congestion all modes of transportation—including parking have a role to play in meeting the needs of travelers, tourists and commuters. Livable cities in the future will be an ecosystem with citizens at the center that:



Supports Consumer Choice supported with many transportation options.



city and access businesses.

regulatory bodies, and autonomous technologies.

Includes **parking**, mass transit, rideshare, infrastructure,



Assists policymakers in developing strategies to drive city livability.

Re-envisions inner and outer city rings for short and long trips. ParkOnce.



PARKING MAKES MOBILITY EASY IN THE LAST MILE Parking is an important part of the

transportation ecosystem that can reduce congestion. Off-street parking:



Eases Congestion by moving cars swiftly off the street.

Boosts the Economy by making it easier for people to travel into the



Creates Greener Cities with less congestion and walkable streets.



comfortably.

wayfinding.

Uses Smart Parking technologies to improve navigation and

Clears the Curb, which allow pedestrians to move safely and



In the future, parking garages will transform into Mobility Hubs that serve as

A PARKONCE MOBILITY HUB SOLUTION TO CONGESTION

an extension of the curb. Commuters will ParkOnce at Mobility Hubs. then use inter-modal options like bikes, buses, subways or rideshare to move through the city.

Ways Mobility Hubs will serve as an extension of the curb include:



Dynamic taxi or ride-hail stands.

Short-term parking for TNCs.



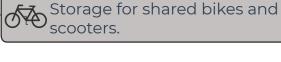
Car share parking.



Drop off or pickup point for packages and loading zones.



Valet services.





Visit STAKMOBILITY.COM to learn more.

Or email: info@stakmobility.com about our Mobility Hub & Parking Solution.